



TRIANGLE CHAPTER
SOCIETY FOR NEUROSCIENCE

November 10, 2016

RE: Sponsorship of the 3rd Conference of the Society for Neuroscience - NC Triangle Chapter

Dear Colleague,

To support the active growth of the North Carolina Triangle Chapter of the Society for Neuroscience (SfN), we are writing to ask you to consider providing support for our 3rd Annual Spring Neuroscience Conference, which will be held at the Embassy Suites Raleigh/Durham Carolina Ballroom on Thursday, April 13, 2017. The purpose of this full-day conference is to both promote neuroscience research and to foster collaborations within our community. Our target audience for this meeting includes scientists and students from local universities, government agencies, and biotechnology and pharmaceutical companies.

We hope to build on the success of our 2nd Annual Spring Neuroscience Conference, which was a half-day event held in April 2016 at the NC Biotech Center. The meeting was attended by more than 190 local neuroscientists and included talks by prominent local speakers from UNC-Chapel Hill, Duke University, and Wake Forest University and 59 poster presentations from graduate students and postdocs. Dr. Keith W. Kelley, an internationally-known neuroscientist from University of Illinois, also delivered an engaging keynote address.

We anticipate continued expansion and success of the conference, but we rely on the support of our sponsors to produce this event. The conference is the perfect opportunity for your company to closely interact with multidisciplinary neuroscientists throughout the Triangle and to foster collaborations of your own.

To learn more about the North Carolina Triangle SfN Chapter, and to find a digital copy of our newsletter, please visit www.trianglesfn.org. On the reverse side of this letter, you will find a list of sponsorship opportunities available for the 2017 Spring Neuroscience Conference. If you have any questions, please contact Dr. Nate Crosby at nated.crosby@gmail.com.

Sincerely,

Nate Crosby, Ph.D.
Chair, Sponsorship Committee
SfN – NC Triangle Chapter

Patricia Jensen, Ph.D.
President
SfN – NC Triangle Chapter

3rd Annual Spring Neuroscience Conference Society for Neuroscience NC Triangle Chapter



TRIANGLE CHAPTER
SOCIETY FOR NEUROSCIENCE

When and Where:

- Thursday, April 13th 2017, 10 AM – 5 PM,
- Embassy Suites Raleigh/Durham Carolina Ballroom

Meeting Highlights:

- Keynote speaker – David J. Anderson, California Institute of Technology
- Talks by top scientists from the Triangle region
- Poster presentations
- Reception

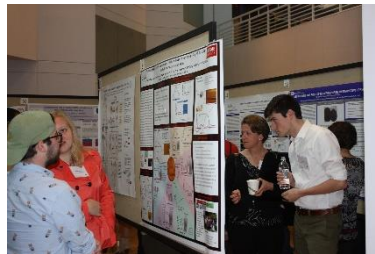
Sponsorship Opportunities

| | <u>Platinum</u> (\$2000+) | <u>Gold</u> (\$1000) | <u>Silver</u> (\$500) |
|--|---|-------------------------|--------------------------|
| Company Personnel Registrations (lunch included) | 3 | 2 | 1 |
| Acknowledgement by the chapter President at the beginning and during session transitions | Yes | No | No |
| Tables (6 ft x 2 ft) for Exhibit Materials (with electrical) | 2 | 1 | 0 |
| Advertisement in printed (color) and electronic program book | Full page | Half page | Half page |
| Advertisement in one eNewsletter | Full page | Half page | Half page |
| Printed list of Attendees (Names, Titles, Institution only) | Yes | Yes | Yes |
| <i>Additional Opportunities</i> | | | |
| Travel Awards to SfN 2017 (\$1000, or increments of \$250) | Award named after the Sponsor and acknowledgement by the President while announcing the award | | |

Selected Chapter Highlights

2nd Annual Spring Neuroscience Conference – April 7th 2016, NC Biotech Center

Attended by more than 190 local neuroscientists and included 59 poster presentations and talks by prominent local speakers from UNC-Chapel Hill, Duke, and Wake Forest University



Science Advocacy

Ongoing interaction with NC and US representatives to discuss research funding and science policy (pictured: meeting with Rep. David Price)



Neuroscience and STEM Outreach

Chapter hosts/co-sponsors outreach events for students from high school through graduate school and the general public, including Brain Trivia Night and Science Café during Brain Awareness Week 2016.

